SPONSORSHIP & EXHIBITION PROSPECTUS
GRASSLAND FOR SOIL, ANIMAL & HUMAN HEALTH

MAY 14-19, 2023
KENTUCKY USA

International Grassland Congress
KENTUCKY, USA 2023
Welcome

Dear Forage and Grassland Supporter:

We are excited to announce the International Grassland Congress 2023, hosted by the American Forage and Grassland Council, will be held in the United States for the first time since 1981. International Grassland Congress (IGC) 2023 will take place May 14-19, 2023 in Covington, KY as a city-wide event attracting forage and grassland educators, producers, and industry representatives from across the world.

As we begin planning to host 1200 attendees at this international event, we are reaching out to those organizations who support the forage and grassland industry in a variety of ways to ask your support for IGC 2023.

The International Grassland Congress is the only organization that brings together world leaders from the forage and grassland industry for a multi-day educational event. We invite you and your company to participate in this conference by pledging your support. While monetary support is a critical necessity, support can be in-kind, volunteering, etc. For those wishing to support financially, we can offer assistance of contributing over time leading up to the event.

IGC 2023 is an excellent opportunity to get your company name and brand in front of attendees on an international stage. We hope you will mark your calendars and begin to plan your support.

If you have any questions, please feel free to contact the International Grassland Office at 877-408-0442 or by email at info@internationalgrasslands.org.

Best regards,

S. Ray Smith  
IGC 2023 Chair

Tina Bowling  
IGC 2023 Secretariat
NORTHERN KENTUCKY: The top of the South & the end of the North, is perfectly situated along the Ohio River across from big sister Cincinnati. Encompassing the historic towns of Newport and Covington as well as the suburban centers along the Covington/Cincinnati International Airport, NKY is a strong part of the Cincinnati USA region with its roots firmly planted in Kentucky.

NORTHERN KENTUCKY FACTS:

**POPULATION:** 384,790 (2015)

**METRO POPULATION:** Northern Kentucky is part of the Cincinnati, Ohio metropolitan area encompassing 2,137,406 people and is the 28th largest metro area in the U.S.

**MAJOR CITIES:** Covington, Newport, Florence, Erlanger, Hebron, Union, Fort Thomas & Bellevue.

**AIRPORT:** CVG International Airport serviced by Delta, United, Frontier, Allegiant, Southwest & Apple Air Signature.

**EVENTS:** Cincinnati Flying Pig Marathon, held the first Saturday of May, is a qualifier for the Boston Marathon. The second-largest multi-cultural music event in the U.S., P&G Music Fusion Weekend, is hosted here in July. Oktoberfest Cincinnati occurs the second weekend in October and is the largest Oktoberfest outside of Munich, Germany.

**PROFESSIONAL SPORTS:** Cincinnati Reds baseball: April-October. Cincinnati Bengals football: September-December.

Arts in Region: 100 plus arts & culture venues in the region including ballet, pops orchestra, chamber orchestra, Opera, Broadway theater and more.

**CULINARY:** Germanic and Southern fusion cuisine with a dash of bourbon and a craft beer from the more than 32 active breweries in the region.
THREE 1. GRASSLAND ECOLOGY
1.1. Ecological site description and ecosystem classification
1.2. Role of grasslands in global food systems and ecology
1.3. Biodiversity and ecosystem services of grasslands
1.4. Grassland and livestock management for soil, water, watershed management, water supply, water quality and riparian health
1.5. Shrub encroachment, fire ecology, invasive species and pest management
1.6. Monitoring of grassland resources
1.7. Carbon Sequestration, GHG emissions, and related grasslands
1.8. Soil Health management
1.9. Climate change and grasslands

THREE 2. GRASSLAND PRODUCTION AND UTILIZATION
2.1. Genetic resources and forage breeding
2.2. Botanical composition and forage management
2.3. Annual forages as restoration bridge
2.4. Conserved forage management practices
2.5. Challenges for sustainability of intensive high rainfall grasslands, sown pastures and turf
2.6. Seed science and production systems – seed production technology, development, utilization, management, marketing, and economics
2.7. Forage nutritive value and impacts on animal product quality and utilization
2.8. Economics of grassland production systems
2.9. Shrub encroachment, invasive species and pest management
THEME 3 - LIVESTOCK PRODUCTION SYSTEMS

3.1. Role of ruminant animal agriculture in global food systems
3.2. Grazing management and animal nutrition
3.3. Management of multiple-species grazing systems
3.4. Intensive production systems (including small-holder dairy systems in tropics and subtropics)
3.5. Integrated systems (silvopasture and integrated crop-livestock systems)
3.6. Rangeland management systems
3.7. Small ruminant systems
3.8. Equine management systems
3.9. Animal health and stewardship in forage management systems
3.10. Animal genetics for utilizing grasslands

THEME 4 - GRASSLAND SUSTAINABILITY, INNOVATIONS & INITIATIVES

4.1. Grasslands in regenerative agriculture
4.2. Emerging trends and issues in grassland science and education
4.3. Extension and technology-transfer
4.4. Green energy and Information Communication Technologies applications
4.5. Grasslands as local, regional and global food baskets and economic drivers
4.6. Participatory approaches and innovations in the management of grasslands
4.7. Managing grasslands for wildlife, conservation and ecotourism
4.8. Digital technology use and applications in grasslands
4.9. Training the next generation of grassland scientists and enthusiasts
THEME 5 - GRASSLAND POLICIES, SOCIAL ISSUES & ECOSYSTEM SERVICES

5.1. Cultural heritage and indigenous people’s use of grasslands (indigenous technical knowledge)
5.2. Governance, land rights and changes to pastoral systems
5.3. Social justice, gender and equity issues in grasslands
5.4. Marketing infrastructure and systems in grasslands
5.5. Policy issues for grasslands development
5.6. Political instability and extremism: its impact on grasslands management
5.7. Increasing youth/young adult involvement in grassland management
5.8. Grassland Revolution – Changing the perception of grasslands
5.9. Ruminant animal products in human health and nutrition
5.10. Experiences of practitioners in direct or niche marketing
CENTRAL GRASSLANDS (APPROXIMATELY 10 DAYS)

Take a ride through Texas, Oklahoma, and Kansas on your way to IGC 2023. This tour will begin in Corpus Christi, Texas at Kings Ranch continue to San Antonio to visit Hill Country and Hillingdon Ranch before heading to Waco, Overton, Kilgore, and Sherman. The Texas Hill Country is a geographic region of Central and South Texas forming the southeast part of the Edwards Plateau. The terrain throughout the region is punctuated by a thin layer of topsoil and many exposed rocks and boulders. From Sherman, Texas the group will head to the Noble Research Institute for a tour of the campus facilities then to Oklahoma City. Noble Research Institute is made up of scientists, consultants, collaborators, plant breeders, greenhouse assistants, agricultural economists, forage agronomists, beef producers, soils and crops specialists, wildlife biologists, biochemists, mycologists, genomicsists, community members, teachers, and life-long learners. Noble Research Institute raises forage-based beef cattle, grows horticultural crops like pecans, and manages natural resources on seven research and demonstration farms that span 14,000 acres of southern Oklahoma. These farms provide a place for researchers to apply their work in a real-world environment.

You will travel on to southwest Kansas, site of the 2017 Starbuck Fire which burned over 3000 square miles in Kansas, Oklahoma and Texas. Our focus will be looking at the recovery and range improvement of the short and mixed grass native warm season grasslands in the six years since the fire. We will tour a long term, historical cattle ranch, the Gardiner Angus Ranch. Gardiner Ranch is a leader in the Angus industry and founding members of US Premium Beef. They employ both grazing and confined feeding in their operation. Follow that with a look at a 42,000 acre bison ranch in the Red or Gypsum Hills of Kansas. We will also tour several other ranches to see beneficial effects of the Starbuck Fire and the Anderson Creek Fire of a few years earlier, then move on to the largest city in Kansas, Wichita. From Wichita, we will move into the Flint Hills region of KS, which contains the last remaining 4% of the Tallgrass Prairie ecosystem that covered almost the entire Corn Belt of the US. Among other stops we will visit is the National Park Service’s Tallgrass National Prairie Preserve that is maintained as a prairie by regular applications of prescribed fire and grazing by Bison and cattle.

We will also see several traditional ranches, some native prairie hay meadows and other grassland centered agricultural production on our way to finish our Kansas tour in Kansas City, home to the National Football League’s KS City Chiefs and the KS City Royals.
SUBTROPICAL (APPROXIMATELY 7 DAYS)

The SubTropical tour will focus on operations and venues in Florida, Georgia, South Carolina, and North Carolina. The tour will begin in Florida with a behind the scenes tour of Disney World’s Animal Kingdom and a tour of Deseret Farms, then head to Georgia to tour the Sunbelt Expo bermudagrass field studies and University of Georgia Tifton Campus. Moving into the Carolinas the group will tour Yon Farms and the Simpson Research and Education Center in South Carolina and then the Biltmore Estate and Mountain Research and Education Center in North Carolina.

NORTHEAST (APPROXIMATELY 3 DAYS)

The Northeast tour will begin in Philadelphia, PA one of the most historic cities in the United States and visit Delaware, Washington DC, and Virginia. This tour include a stop in Lancaster, PA to amish country and tour New Holland; a stop in Delaware to visit Wye Angus; time to explore Washington, DC. the nations capitol city; and then to Virginia to tour the New Market battlefield and McCormick Farm.

NORTHWEST (APPROXIMATELY 5 DAYS)

This tour will include stops in Oregon and California. In Oregon the tour will focus on seed operations, forage production, with a stop in the booming Oregon wine country before moving into California to visit a dairy operation, wine country, with a drive down the historic California coast line.

MID-Congress Tours

KENTUCKY TOURS... FROM FARMS TO HORSES TO BOURBON

The tour of Kentucky will highlight the various ways forages are utilized throughout the state. You will visit the following remarkable and distinguished venues:

Keeneland to learn the history and get an overview of operations for both racing and sales led by experienced guides for a up close and personal experience.

Roundstone Native Seed where the Seymours (John and Randy) are farmers and conservationists and have grown Roundstone from a small family-owned business to one of the largest seed providers in the East.

The Geralds Farm tour will allow participants to see a family-operated commercial scale hay farm in the rolling land of middle Kentucky. The farm is operated by Clayton Gerals
and his son Christopher in Hart County near Munfordville, Kentucky. They harvest about 1060 acres of hay annually, which produces 6500 tons of forage.

Timberlawn Farm, a family owned and operated beef cattle operation in the heart of Horse County, focuses on raising stocker cattle on owned and leased land near Paris, KY. They intensively manage their forage base of orchardgrass, bluegrass and clover to put 2 to 2.5 pounds per day on stockers.

Woodford Reserve Distillery to learn the history of bourbon, our five sources of flavor, and our historic barrelhouse resting along the peaceful Glenn’s Creek. Take a glimpse into the history of Buffalo Trace Distillery and the different stages of the bourbon-making process. Learn more about the most award-winning distillery and our products. With over 200 years of history in one place, come learn more about where we have been and where we are going!

Come see some of the best horses in the world at work and play in the Bluegrass, where over a million acres of farmland are dedicated to the equine industry. Experience internationally known stud and nursery operations in the middle of the Bluegrass county of Central Kentucky. Nursery farms are in the business of raising horses.

INDIANA TOURS…FROM DAIRY TO HAY TO RESEARCH

Tour to south western Indiana to Dubois County. Stop one will be at Lindauer Dairy in Ferdinand, Indiana, a family dairy since 1933 with 400 dairy cows. Stop two will be to Fischer Farms in Birdseye, IN, a family owned 750 contiguous acres operation all focused on producing top quality beef. Stop three will be at the Southern Indiana Purdue Agricultural Center one of the 8 regional farms that make up the Purdue Agricultural Center system.

Tour to Borden, IN to visit Brock Kiesler Farm, a converted crop ground to perennial forages operation with a focus on making small square bales of quality hay. Then onto, Southern Indiana Purdue Agricultural Center one of the 8 regional farms that make up the Purdue Agricultural Center system. The last stop will be to Fischer Farms in Birdseye, IN a family owned 750 contiguous acres operation all focused on producing top quality beef.

Tour to Batesville, IN to visit Dave and Shirly Nurhing, a family owned operation that converted to grazing in the 1980’s. The operation has been home to a cow/calf operation, stocker cattle, custom grazing (stockers, dairy heifers, cow/calf pairs). Then onto Stewart Select Angus in Greensburg, IN, a herd of 200 registered Angus cows that have been on a performance testing program since 1962. The final stop will be at the Southern Indiana Purdue Agricultural Center one of the 8 regional farms that make up the Purdue Agricultural Center system.
OHIO TOURS...AROUND SOUTHERN OHIO

From the potential host site of the 2023 International Grassland Congress in Covington, Kentucky, the Greenacres Foundation Farm in Cincinnati would be a short 30 minute bus drive. This site is a non-profit private foundation established in 1988 by Louis and Louise Nippert. This could easily be a one stop tour with many different operations to observe; production of various animal products on pasture, direct marketing of those items and the soil – plant- human health related research. Today the farm comprises nearly 600 acres, the farm was converted from a grain operation to a cattle farm using a modified rotational grazing system that resulted in lush green pastures. Greenacres produces and sells grass fed Black Angus beef, chicken, turkey, lamb, pork, eggs, honey and a variety of seasonal produce at their farm store. The farm is managed with a “Positive Impact Farming” model with a goal of creating a positive impact to the land through the use of proper agriculture production management systems. There is a recently constructed Dr. Temple Grandin designed low stress cattle handling facility. The Greenacre Foundation has an Environmental Educational Program that serves over 6400 participants yearly. The multidisciplinary approach of management is researched exploring the connection between soil and plant health and the nutritional density and quality of the human food products produced. There is soil health and soil carbon data being collected along with health benefits of grass finished meat.

Additional stops can be made to Walnut Creek Stables a full-service boarding center on 135 rolling acres located about 20 miles outside of Cincinnati. Our facilities boast a modern 25 stall barn, a lesson barn and two additional small barn, as well as spacious indoor and outdoor riding arenas. The farm has multiple grazing paddocks and several hay fields.
# International Grassland Congress 2023 Sponsorship Overview

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Diamond</strong></td>
<td>$50,000</td>
<td>4 exhibit spaces (20x20); 6 registrations; pre-congress workshop; full page ad in congress program; pre &amp; post congress attendee list; prominent signage during congress; recognition in congress app; recognition on event website.</td>
</tr>
<tr>
<td><strong>Platinum</strong></td>
<td>$40,000</td>
<td>3 exhibit spaces (10x30); 5 registrations; pre-congress workshop; 3/4 page ad in congress program; pre &amp; post congress attendee list; prominent signage during congress; recognition in congress app; recognition on event website.</td>
</tr>
<tr>
<td><strong>Gold</strong></td>
<td>$30,000</td>
<td>2 exhibit spaces (10x20); 4 registrations; pre-congress workshop; 1/2 page ad in congress program; pre-congress attendee list, recognition in congress app; recognition on event website.</td>
</tr>
<tr>
<td><strong>Silver</strong></td>
<td>$25,000</td>
<td>1 exhibit space (8x10); 3 registrations; recognition on signage during congress; 1/4 page ad in congress program; pre-congress attendee list, recognition in congress app; recognition on event website.</td>
</tr>
<tr>
<td><strong>Bronze</strong></td>
<td>$15,000</td>
<td>2 registrations; recognition in the congress program with logo; recognition on signage during congress; recognition in congress app; recognition on event website.</td>
</tr>
<tr>
<td><strong>Contributor</strong></td>
<td>$10,000 - $5,001</td>
<td>1 registration; recognition in the congress program; recognition in congress app; recognition on congress signage; recognition on event website.</td>
</tr>
<tr>
<td><strong>Supporter</strong></td>
<td>$5,000 or less</td>
<td>Recognition in the congress program; recognition in congress app; recognition on congress signage; recognition on event website.</td>
</tr>
<tr>
<td><strong>Exhibitor Corner Space</strong></td>
<td>$3,500</td>
<td>1 registration; exhibit space for 5 days; includes table, 2 chairs, and wastebasket; recognition on event website.</td>
</tr>
<tr>
<td><strong>Exhibitor Inline Space</strong></td>
<td>$2,500</td>
<td>1 registration; exhibit space for 5 days; includes table, 2 chairs, and wastebasket; recognition on event website.</td>
</tr>
<tr>
<td>TITLE</td>
<td>AMOUNT</td>
<td>BENEFITS</td>
</tr>
<tr>
<td>-------------------------------</td>
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<td>------------------------------------------------------------------------------------------------------------------------------------------</td>
</tr>
<tr>
<td>App Sponsor</td>
<td>$10,000</td>
<td>Splash screen upon opening of congress app; logo icon with link to website; banner ad on congress app; recognition in app promotional material including congress program, signage, emails, etc.</td>
</tr>
<tr>
<td>Photographer</td>
<td>$5,000</td>
<td>Recognition with signage at photo booth; logo on printed photographs; recognition in photography promotional material including congress program, app, emails, etc.</td>
</tr>
<tr>
<td>Conference Bags</td>
<td>$15,000</td>
<td>Company logo on conference bags distributed to each attendee.</td>
</tr>
<tr>
<td>Lunch (4) Opportunities</td>
<td>$20,000</td>
<td>Recognition as luncheon sponsor with signage, beverage napkins, in the congress program; ability to place item on luncheon tables; 5 minute or less welcome to luncheon attendees.</td>
</tr>
<tr>
<td>Breaks (8) Opportunities</td>
<td>$7,500</td>
<td>Recognition as break sponsor with signage during breaks, in the congress program; beverage napkins.</td>
</tr>
<tr>
<td>Congress Program</td>
<td>$8,000</td>
<td>Recognition with full page back cover ad and recognition on table of contents.</td>
</tr>
<tr>
<td>Keynote Session</td>
<td>$25,000</td>
<td>Recognition during keynote session with signage, in the congress program, in the congress app; ability to introduce the keynote speaker.</td>
</tr>
<tr>
<td>Evening Expo Reception (3)</td>
<td>$15,000</td>
<td>Recognition as reception sponsor with signage, beverage napkins, in the congress program; 5 minute or less welcome to attendees.</td>
</tr>
<tr>
<td>Gala Sponsor</td>
<td>$35,000</td>
<td>Recognition as gala sponsor with signage, beverage napkins, in the congress program; ability to place item on tables; 5 minute or less welcome to attendees.</td>
</tr>
<tr>
<td>Session Sponsor</td>
<td>$3,500</td>
<td>Recognition as the session sponsor with signage during session, in congress program, in congress app; ability to place company branded pens and pads at each seat in designated session.</td>
</tr>
<tr>
<td>Young Scientist Scholarship</td>
<td>$2,500</td>
<td>Recognition as a youth scientist scholarship donor in congress program; congress website, congress app; and with recipient students.</td>
</tr>
<tr>
<td>Delegate Gift</td>
<td>$1,750</td>
<td>Ability to place one company branded, provided item, in delegate conference bags (item to be pre-approved by IGC).</td>
</tr>
</tbody>
</table>
INTERNATIONAL GRASSLAND CONGRESS CORPORATE SUPPORT APPLICATION

Please Type or Print as information is entered using this data for contact and print purposes.

To apply please complete this form and send to:

INTERNATIONAL GRASSLAND CONGRESS
Physical Address: 102 Bond Street, Berea, KY USA 40403
Postal Address: P.O. Box 867, Berea, KY USA 40403
Email: info@internationalgrasslands.org
Phone: +1-877-408-0442
Fax: +1-859-623-8694

*IMPORTANT: Your organization’s inclusions will be confirmed in writing and will become effective once agreed payment has been received.

COMPANY/ORGANIZATION NAME: ________________________________

CONTACT NAME: _____________________________________________

TITLE: ____________________________ POSITION: __________________

ADDRESS: ___________________________________________________

CITY: ____________________________ STATE: _______ ZIP: __________ COUNTRY: ______________

PHONE: ___________________________ FAX: _______________________

EMAIL: ____________________________ WEBSITE: __________________

EXHIBITOR OPTIONS

<table>
<thead>
<tr>
<th>EXHIBIT SPACE</th>
<th>Corner Space</th>
<th>Inline Space</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fee</td>
<td>$3,500</td>
<td>$2,500</td>
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SPONSORSHIP OPPORTUNITIES

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<tr>
<th>LEVEL</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Contributor</th>
<th>Supporter</th>
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<tr>
<td>Fee</td>
<td>$50,000</td>
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<td>$30,000</td>
<td>$25,000</td>
<td>$15,000</td>
<td>$10,000 - $5,000</td>
<td>$5,000 or less</td>
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ADDITIONAL PARTNERSHIP OPPORTUNITIES

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>App Sponsor</td>
<td>$10,000</td>
</tr>
<tr>
<td>Photographer</td>
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<tr>
<td>Conference Bag</td>
<td>$15,000</td>
</tr>
<tr>
<td>Lunch Opportunities</td>
<td>$20,000</td>
</tr>
<tr>
<td>Break Opportunities</td>
<td>$7,500</td>
</tr>
<tr>
<td>Congress Program</td>
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<td>Keynote Speaker</td>
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<td>Evening Expo Reception</td>
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<td>Gala Sponsor</td>
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<tr>
<td>Session Sponsor</td>
<td>$3,500</td>
</tr>
<tr>
<td>Young Scientist Scholarship</td>
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</tr>
<tr>
<td>Delegate Gift</td>
<td>$1,750</td>
</tr>
</tbody>
</table>
Please contact us if your organization requires tax-exempt charity status.

>>Checks should made payable to IGC.

**ELECTRONIC FUNDS TRANSFER (EFT)**

**Bank:** Central Bank and Trust  
**Bank Address:** 300 W Vine Street, Lexington, KY USA 40507  
**Account Name:** International Grassland Congress  
**Account Number:** 61032348  
**Routing Number:** 042100146  
**Bank Swift Code for International Bank Transfer:** CBTRU31

Please ensure that the amount transferred is equal to the total due INCLUDING any bank charges. This means the total transfer amount must cover your sponsorship payment as well as any fees charged by your bank. To assist in the prompt allocation of your EFT payment, please email remittance advice (which should include your name and organization) to info@internationalgrasslands.org or call immediately after payment.

**CREDIT CARD PROCESSING**

**CARDHOLDER’S NAME:** ________________________________

**COMPANY NAME:** ______________________________________

**BILLING ADDRESS:** ______________________________________

**CREDIT CARD TYPE:** MasterCard  
Visa  
American Express

**CSC Number** *(3 digit # on back of the card in signature line/ 4 digit # on the front for American Express Card):* ____________________________

**EXPIRATION DATE:** ____________________________

**AMOUNT TO BE CHARGED:** $__________________________

**PHONE NUMBER:** ____________________________  
**FAX NUMBER:** ____________________________

**EMAIL:** ______________________________________

**SIGNATURE:** ____________________________  
**DATE:** ____________________________

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[IGC International Grassland Congress Logo]

KENTUCKY.USA 2023
DECLARATION / TERMS & CONDITIONS

Agreement
The following rules & regulations become binding upon acceptance of this agreement between the applicant, his/her employees and agents, and IGC, and any additions and amendments thereto that may be established or put into effect by IGC in the interest of the Conference and Exposition shall be binding on exhibitors and sponsors equally with the terms of this agreement. The acceptance of this agreement is subject to the final approval of IGC. Upon acceptance of the agreement by IGC, the exhibiting company agrees to abide by the terms herein, and any revisions or amendments thereto made by IGC. Exhibiting companies not complying with said rules, having knowledge of them or not, shall be subject to the actions taken by IGC.

Payments and Cancellations
Applications for space, sponsorship and promotional services must be accompanied by the required payment. No refunds are issued for cancellation of sponsorship or exhibition. If event is cancelled sponsorship or exhibit payments will be refunded less any direct marketing costs that have been published and distributed to attendees and/or potential attendees.

Indemnity
It is expressly understood and agreed that the exhibiting company will hold harmless and make no claim against IGC nor any of its officers, members, employees, contractors or agents for any loss, damage to, or destruction of property, nor for any injury that may occur to the exhibitor, its contractors, its agents, or its employees while in the exhibit facility, nor for any damages of any nature or character whatsoever, including legal expenses arising due to participation in the exhibition during installation period, show hours, closed hours and dismantle period.

Insurance
Please complete the following information regarding your broad form liability insurance policy. If you are unable to organize insurance cover as required, please contact the organizers to discuss options.

Name of Insurer: ______________________________ Policy Number: ______________________________

Date of the Insurance: __________________ Insured Amount: $ __________________

Exhibit Space
Please note that changes to the floor plan and booth numbers may occur. IGC reserves the right to make the final space assignment and change the space assignment after the acceptance of the application should it be necessary. When available, the exhibition floor plan will be published on the Congress website at www.international grass-lands.org. No exhibitor shall assign, sublet, or share the whole or any part of the contracted space with a consultant, broker, or company owned and/or in business with another company. Please note that exhibition spaces will be allocated based on sponsorship level and application date.

Exhibit Floor Plan
The arrangement of the exhibit hall is shown on the floor plan. The locations of exhibit space exit/s and other structures are presumed to be accurate but warranted to be approximate. The arrangement of exhibit booths may be modified by IGC without prior consent and/or consultation of exhibiting company.

Show Cancellation
IGC, its officers, members, employees, agents, representatives, or contractors will not be liable for failure to hold the conference/exhibition as scheduled. Payments for exhibit space will be refunded, less any actual expenses incurred for the exhibition which will be deducted.

Damage to Exhibition Facility
Damage to the exhibition facility, caused or done by the exhibitor, shall be the responsibility of the exhibitor. The exhibiting company agrees to hold IGC and the hotel harmless of and from all loss, liability, and/or damage whatsoever caused to the exhibition facility, or any part thereof, directly or indirectly.
DECLARATION / TERMS & CONDITIONS

Security
Every reasonable effort will be made by IGC to protect property during installation, exhibit hours, and removal. IGC, however, will have no liability for any loss or damage sustained by an exhibitor during any time of the exhibition, whatever the cause. In addition, after show hours, only those exhibitors properly identified and with the authorization of IGC may enter the exhibit hall. During show days exhibitors may have access to the exhibit hall no more than one hour prior to its opening.

Non-Endorsement
The exhibiting of products and services at the IGC conference does not constitute an endorsement by IGC of any product or service exhibited. Exhibitors are not permitted to represent in any manner that IGC endorsed goods or services supplied by them.

Use of Exhibit Space
Space is to be used for the Exhibitor whose name appears on the agreement. Exhibitors may not sublet or resell any portion of their space nor allow their badges to be used by unauthorized persons. All signs/displays in an exhibit must be related to the exhibitor’s company that is listed on the agreement.

Non-Official Contractors
Exhibitor Appointed Contractors (EACs) contracted by an approved exhibiting company to install and/or dismantle a display must submit to the IGC Office the name of the exhibiting company, name of contractor, contractor point of contact, and contractor phone number within 10 days of submitting the participation agreement. A certificate of insurance must be sent via email to IGC.

Security
IGC will have security at exhibit hall entrance(s) when exhibit hall is open. Security is not provided when exhibit hall is closed. Please remove and/or secure valuables accordingly. Exhibitors desiring additional security should arrange that with IGC at the exhibitors’ expense.

Badges
Name badges must be worn at all times. Access to the exhibit hall and other IGC events may be denied without a badge.

Solicitation
Persons connected to nonexhibiting companies are prohibited from any dealings, exhibiting or soliciting, within the exhibit hall. These individuals should be reported to IGC.

My Signature denotes that I accept the points listed in the declaration. I agree to be invoiced for the total amount payable and am authorized to make the commitment on behalf of my organization. I have read the sponsorship and exhibition prospectus; I understand and accept the inclusions and agree to abide by the terms and conditions of participating in this event.

Name: ___________________________________________ Date: __________________________

Signature: ________________________________________

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